Trends in Accommodation Demand and Supply

1983 Update

Nova Scotia

Department of Tourism

Honourable R. Fisher Hudson, Q.C.
Minister

TRENDS IN ACCOMMODATION

DEMAND AND SUPPLY

1983 UPDATE

Nova Scotia Department of Tourism

TABLE OF CONTENTS

	PAGE
List of Tables	i-ii
Map - Tourist Regions of Nova Scotia	iii
Tourist Regions of Nova Scotia	iv
Definitions	v-vi
Methodology	vi
1983 Introduction	
Provincial Summary - Overview	1
New Construction	2
Facilities and Services	2
Total Rooms By Type of Accommodations	3
Occupancy Rates by Type of Accommodations	4
Total Guest Days By Type of Accommodations	4
Total Guest Days By Quarter	5
Licensed Campgrounds and Trailer Parks	5
Farm and Country Vacation Homes, Bed and Breakfast Homes, and Youth Hostels	6 6
Graphs and Tables	Appendix A

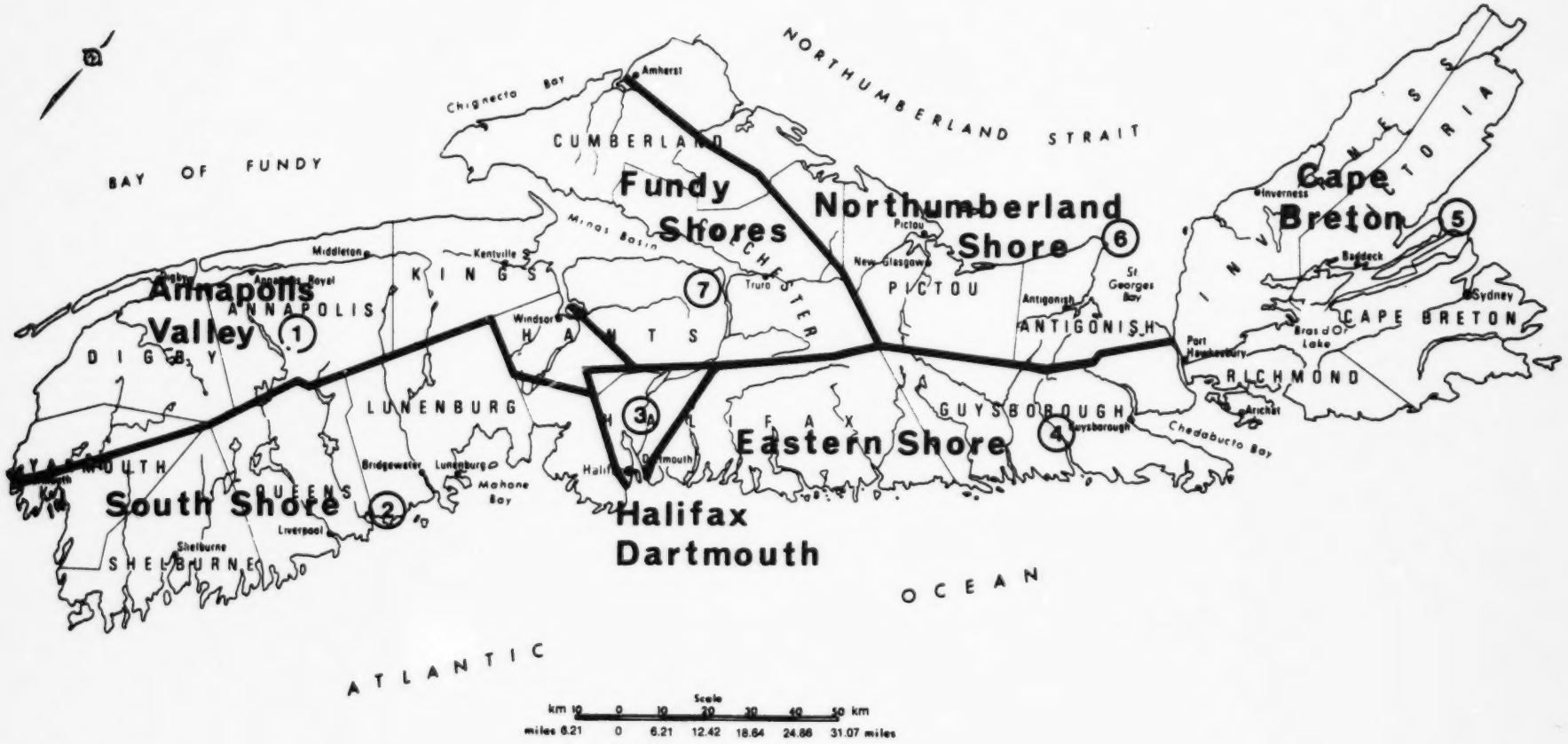
LIST OF GRAPHS AND TABLES

		PAGE
Graphs -	Off Season and High Season Occupancy Percentages (1981-1983)	7-10
Table 1 -	Increases and Decreases of Rooms in Accommodations (1974-1983)	11
Table 2 -	Total Value of Construction Performed for Hotels, Clubs, Restaurants, Cafeterias and Tourist Cabins in Nova Scotia (1974-1983)	12
Table 3 -	Number of Establishments by Number of Rooms (1977-1983)	13
Table 3a -	Licensed Accommodations Graph (1975-1983)	14
Table 4 -	Changes in Ownership by Type of Accommodations (1974-1983)	15
Table 5 -	Facilities and Services of Accommodations in Nova Scotia (1974-1983)	16
Table 6 -	Total Licensed Rooms Available in Nova Scotia by Type of Accommodation (1974-1983)	17
Table 6a -	Total Licensed Rooms Graph (1973-1983)	18
Table 7 -	Total Licensed Rooms Available in Accommodations in Nova Scotia by Region (1974-1983)	19
Table 8 -	Total Licensed Rooms Available in Nova Scotia by Type of Accommodation and by Region (1983)	20
Table 9 -	Average Annual Room Occupancy Percentages by Type of Accommodation (1983)	21
Table 10 -	Room Occupancy Percentages by Accommodation Type, by Region and by Month (1983)	22
Table 11 -	Total Guest Days in Accommodation in Nova Scotia by Type of Accommodation (1974-1983)	23

LIST OF TABLES

		PAGE
Table 12 -	Total Guest Days in Accommodations in Nova Scotia by Region (1974-1983)	24
Table 13 -	Total Guest Days in Accommodations in Nova Scotia by Type of Accommodation and by Region(1983)	25
Table 13a -	Total Guest Days by Type (Graph)	26
Table 14 -	Total Guest Days in Accommodation in Nova Scotia by Quarter (1974-1983)	27
Table 15 -	Total Guest Days in Accommodations in Nova Scotia by Quarter and by Region (1983)	28
Table 15a -	Total Guest Days in Accommodations by Quarter (Graph)	29
Table 16 -	Available Campsites in Nova Scotia Campgrounds by Type (1974-1983)	30
Table 17 -	Camper Registrations in Nova Scotia by Origin and by Type (1974-1983)	31
Table 18 -	Farm and Country Vacation Homes, Bed and Breakfast Homes and Youth Hostels - Number of Establishments and Number of Guest Days by Year (1974-1983)	32
Table 19 -	Farm and Country Vacation Homes by Origins of Guest Days - Guest Days by Month (1979-1983)	33
Monthly Occupancy Return		Appendix B

Tourist Regions of Nova Scotia



TOURIST REGIONS OF NOVA SCOTIA

(1) THE ANNAPOLIS VALLEY REGION begins at a point near Windsor following the suggested boundaries for Fundy Shore, Halifax and South Shore in Hants County. This region includes Kings, Annapolis and Digby Counties, and following the South Shore boundary in a straight line to the Yarmouth ferry dock. This region includes the Town of Yarmouth.

(2) THE SOUTH SHORE REGION extends from Halifax Regional boundary. Follow the Hants/Halifax County line to the Lunenburg County line. Follow the Lunenburg, Queens County lines through the centre of the Province to the Yarmouth County line and from there in a straight line to the Yarmouth ferry dock.

(3) THE HALIFAX/DARTMOUTH REGION includes the City of Halifax and the part of the County shown on the Highway Map by a line drawn from Exit 1 of the Bicentennial Highway to Exit 3 on Route 101. Follow the Halifax County boundary to Gay's River. Follow a straight line from that point to the Dartmouth City boundary where Route 318 enters the city. Follow Dartmouth City boundary.

(4) THE EASTERN SHORE REGION includes Guysborough, Eastern Halifax County to the Halifax Region.

(5) THE CAPE BRETON REGION includes all of Cape Breton Island.

(6) THE NORTHUMBERLAND SHORE REGION includes Northern Cumberland and Colchester Counties and all of Pictou and Antigonish Counties. The boundary is along Trans-Canada to Wentworth - in a straight line from Wentworth to Mount Thom and follows the Colchester, Pictou boundary to the Eastern Shore boundary.

(7) THE FUNDY SHORE REGION includes the remainder of Cumberland and Colchester Counties and part of Hants County. The boundary line extends just east of Route 1 from the Avon River to the Hants/Halifax Border at South Uniacke. This region includes the Town of Amherst.

DEFINITIONS

For the purpose of this report, the following definitions have been used:

HOTELS	a separate building or two or more connected buildings used mainly for the purpose of catering to the needs of the public by the furnishing of sleeping accommodations of not less than six bedrooms and having a common entrance. In addition, any other types of commercial rental units also operated by such an establishment.
MOTELS	three or more rental units under one roof, each having a private bath and an outside entrance, providing access to the guest's car. In addition, any other types of commercial rental units also operated by such an establishment.
TOURIST HOME/BED AND BREAKFAST HOMES	a private home which provides 3 to 5 rooms for the reception of transient guests. In addition, any other types of commercial rental units also operated by such an establishment.
CABIN	a separate building containing a rental unit of one or more bedrooms, which may also contain a separate room or rooms for kitchen and/or living room. In addition, any other types of commerical rental units also operated by such an establishment.
CAMPING ESTABLISHMENT	any premises operated for the accommodation of the travelling or vacationing public comprising land used or maintained as grounds for camping or for parking recreational vehicles.
FARM & COUNTRY VACATION HOMES	rural family homes where the main occupation is farming or fishing and where guest families may stay for a week or more and live as part of the host family.

YOUTH HOSTELS	supervised lodging places for young travellers.
COMMERCIAL TRAVELLERS	persons travelling for other than personal reasons.
"SEASONALLY PEAKED"	Nova Scotia's travel industry is characterized by a large influx of non-resident vacationers during the summer months, creating an increased demand for travel-related facilities especially during June and October.

METHODOLOGY FOR SEASONAL OCCUPANCY PERCENTAGES

The estimated occupancy rates in this report vary in degrees of accuracy (i.e., the size of deviations from the "true" occupancy rate which would have been obtained if all facilities had returned their annual occupancy forms).

CALCULATIONS

Rooms available X *days in the month ÷ rooms occupied = % monthly room occupancy.

e.g., 30 X 30.5 = 915
915 ÷ 1830 (rooms occupied) = 50%

*Days in the month are averaged over a full year = 30.5

INTRODUCTION

"Trends in Accommodation Demand and Supply, 1983 Update" is intended to provide statistical information on supply of, and demand for, traveller accommodation in Nova Scotia in 1983.

The figures in this report, for the most part, are based on monthly occupancy data compiled and provided by individual operators. Figures pertaining to the number of licensed rooms and establishments and the facilities and services of accommodations are supplied by the Inspection Services Section of the Department of Tourism. In order to provide a more complete overview, information on campgrounds, bed and breakfast homes, farm and country vacation homes, and hostels have also been included.

Additional information is kindly supplied by the Cape Breton Development Corporation; the Nova Scotia Farm and Country Vacation Home Association; the Nova Scotia Hostelling Association; and Statistics Canada.

Any inquiries about this report or requests for further information should be directed to the Research Section, Marketing Division, Nova Scotia Department of Tourism, P.O. Box 456, Halifax, Nova Scotia B3J 2R5.

PROVINCIAL SUMMARY

OVERVIEW

The number of licensed rooms available in commercial accommodations in 1983 was 10,612, a decrease of 1% since 1974, however, it also represented a decrease of 2% from 1982.

Average occupancy rates for various types of accommodations continued to increase from 1974 to 1983. In 1983, annual average occupancy rates were as follows: hotels, 60%; motels, 64%; tourist homes, 30%; and, cabins, 41%.

For the period 1974-1983, total guest days spent in commercial accommodations increased by 7%. Guest days in 1983 totalled 2,721,535, a 3% increase over 1982. A comparison of rooms available and guest days by type of accommodation indicated that hotels and motels accounted for approximately 94.7% of the total guest days in the province.

The relative share of total guest days, each quarter, remained fairly consistent during the 1974-1983 period. The first quarter in 1983 represented approximately 14.6% of total guest days; the second quarter, approximately 21.2%; the third quarter, i.e, the major tourist season, 46.8%; and, the fourth quarter, 15.7%.

NEW CONSTRUCTION AND REPAIRS (1)

New construction in 1983 was $6.1 million. Repairs to facilities in 1983 were $3.9 million. This represents an increase of 15.8% from 1982.

FACILITIES AND SERVICES OF ACCOMMODATIONS (2)

Since 1975, the Province experienced a reduction of 38 establishments (-8.8%), to a new level of 396 establishments. Over the same period, the total number of rooms decreased from 10,673 to 10,612 (-1%). The average number of rooms per licensed establishment rose from 24.5 to 26, a percentage change of 6.1% (1.5 rooms).

---

(1) Tables 1 and 2
(2) Tables 1, 3, 4 and 5

Note: The figures in Tables 1 and 3 through 8 correspond to number of licensed rooms in the province as supplied by the Inspection Services Section of the Department of Tourism. The figures used to compute room occupancy percentages, and from which the corresponding number of guest days are derived, are based on the number of rooms reported by the individual establishments as being available for guests each month. Furthermore, for statistical purposes, where an establishment provides more than one type of accommodation, the numbers for each type are aggregated to reflect the major type of accommodation.

Example:	Establishment	X	
	Hotel rooms	- 25	
	Motel rooms	- 10	
	Cabin rooms	- 5	
	Total	- 40	(Aggregated under the heading of Hotel rooms for statistical purposes)

Establishments remaining open 1974-83:

(a) Those opened yearly decreased 10%
(b) Those operating seasonally decreased 7.2%

Establishments serving one meal increased from 92 to 104 (13%) from 1982 to 1983. Establishments equipped with fire protection apparatus increased 10%, and those with sprinkler systems decreased 4% (1 system). Establishments offering telephones had no change in services, establishments with televisions in each room decreased by 4% and establishments offering the use of swimming pools increased by 33%.

TOTAL LICENSED ROOMS BY TYPE OF ACCOMMODATION (3)

There was a decrease of 2% (221) from 1982 to 1983.

Hotels accounted for 32.5% of the licensed rooms available in 1983. During the 1974-1983 period, hotel rooms decreased by 239 rooms (-6%). However, compared to 1982, there were 162 less rooms available in 1983, a decrease of (-4%).

There were 41 less motel rooms available in 1983 compared to 1982. However, their share of the provincial total increased from 47.2% in 1974 to 51.8% in 1983.

---

(3) Table 6

Tourist Rooms share of the provincial total remained unchanged at 3.1% (1974 to 1983).

In 1974, cabins represented 15.2% of the provincial total. In 1983, this decreased to 12.6%. Between 1974 and 1983, there was a decrease of 299 rooms available.

OCCUPANCY RATES BY TYPE OF ACCOMMODATION (4)

	Average Annual Occupancy Rate Overall Change In Rates In 1983
Hotels	60% (+2%)
Motels	64% (+9%)
Tourist Homes	30% (-4%)
Cabins	41% (-6%)

TOTAL GUEST DAYS BY TYPE OF ACCOMMODATION (5)

In 1974, there were 2.5 million guest days. This increased by 200,000 (6.8%) to 2.7 million guest days in 1983.

Guest Days increased between 1974 and 1983.

	1983		
Hotels	4.9%	931,443	34.2% of total
Motels	10.0%	1,645,649	60.5% of total
Tourist Homes	63.0%	30,827	1.1% of total
Cabins	-20.9%	113,616	4.2% of total

---

(4) Table 9

(5) Table 11

TOTAL GUEST DAYS BY QUARTER (6)

These have varied only slightly between 1974 and 1983.

1st Quarter	396,121	14.6%
2nd Quarter	577,075	21.2%
3rd Quarter	1,275,422	46.8%
4th Quarter	472,917	17.4%

NOVA SCOTIA LICENSED CAMPGROUNDS AND TRAILER PARKS (7)

For the period 1974-1983, the total number of campgrounds decreased by 11% to 174. During the same period, the total number of campsite increased by 195 (1.4%)to 13,207.

Municipal and Private Campgrounds recorded total registration of 141,913 in 1983, which was a 25% decrease from 1974. In comparison to 1982, total registrations decreased by a sum of 3,156 (-2.2%) in 1983.

*Provincial Campgrounds

Federal Campgrounds

There has been a decrease of 13% in camper nights since 1974. The major reason was Cape Breton Highlands National Park with a decrease of 35% in camper nights. However, Kejimkujik National Park saw an increase of 31% during the same period.

---

(6) Table 14

(7) Tables 16 and 17

* Figures not available at time of printing

FARM AND COUNTRY VACATION HOMES, BED AND BREAKFAST HOMES, AND YOUTH HOSTELS (8)

Since its beginning in 1974, the number of homes participating has doubled to 36 in 1983. In 1983, the number of homes increased by 2 to 36. However, the guest days increased by 18.5%.

Guests this year compared to 1982

	1982	1983
American	37.1%	41.5%
Canadian	40.0%	33.4%
European & Other	5.2%	4.6%

In general, July and August were busiest, accounting for 66.3% of the total. However, May and June were more busy at 12.7% in 1983, compared to 8.9% in 1982.

Bed and Breakfast Homes

These are operated only on Cape Breton Island and administered by DEVCO. There was an increase in the number of homes (39) in 1983 copared to 1974.

Guest days decreased in 1983 from 1982 by 6% for a total of 10,000 guest days.

Youth Hostels

There were 11 youth hostels in the province with 8,256 guest days.

---

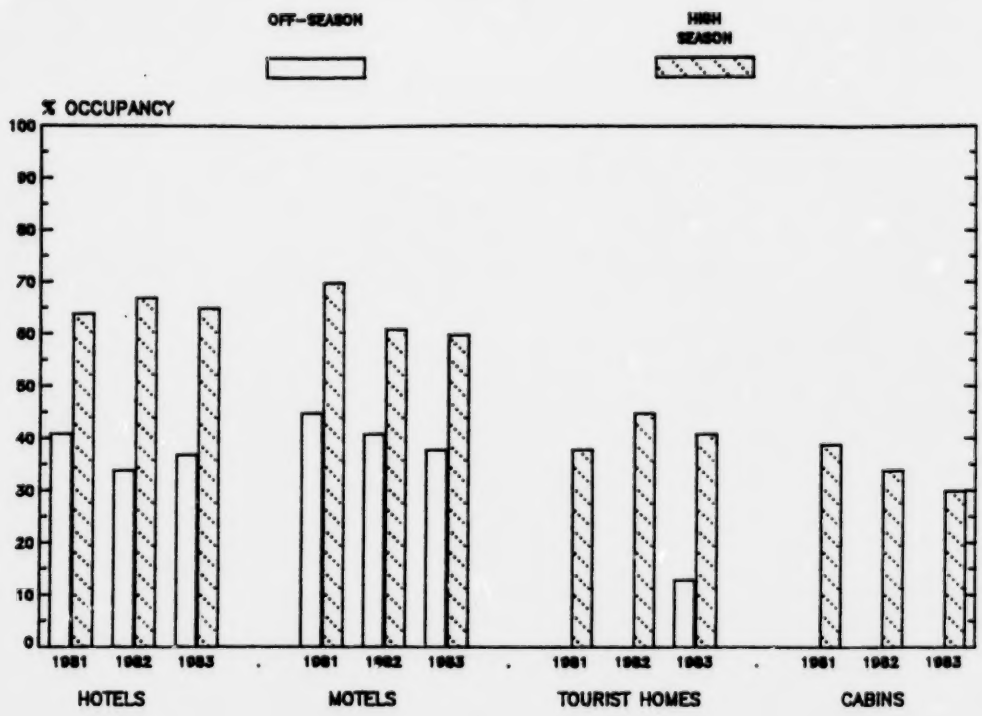
(8) Tables 18 and 19

APPENDIX A

GRAPHS AND TABLES

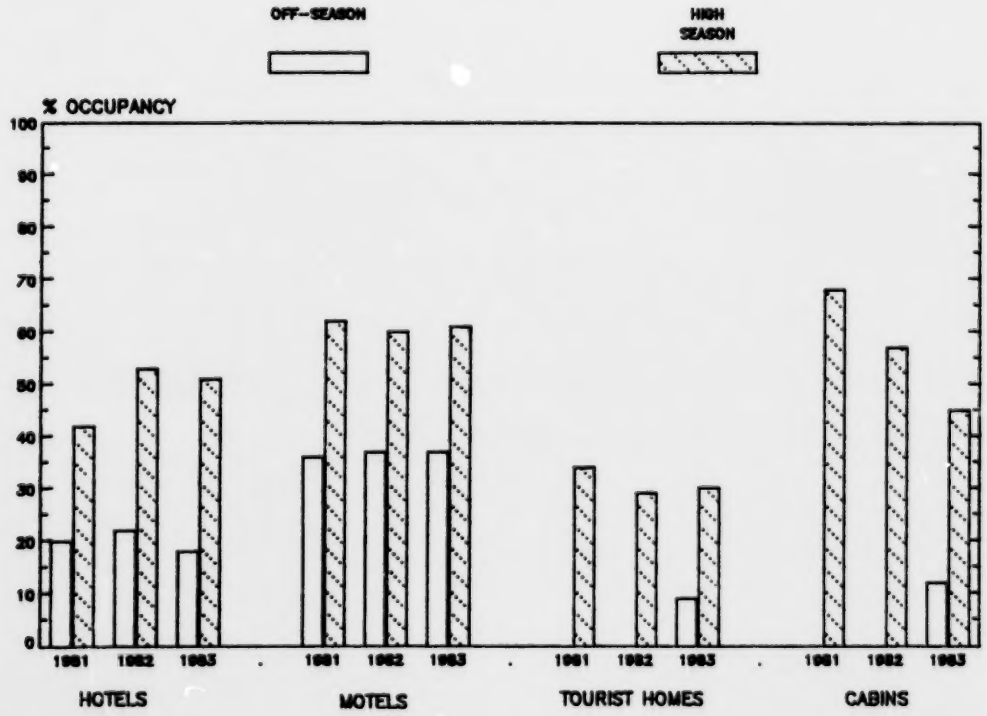
SEASONAL OCCUPANCY PERCENTAGES

REGION 1



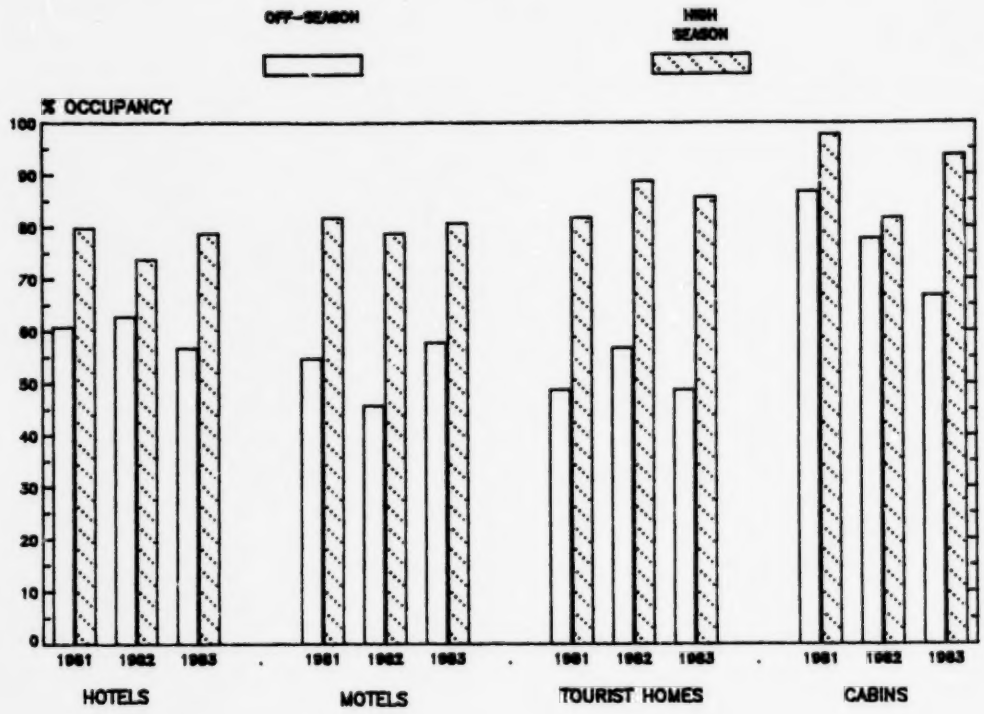
SEASONAL OCCUPANCY PERCENTAGES

REGION 2



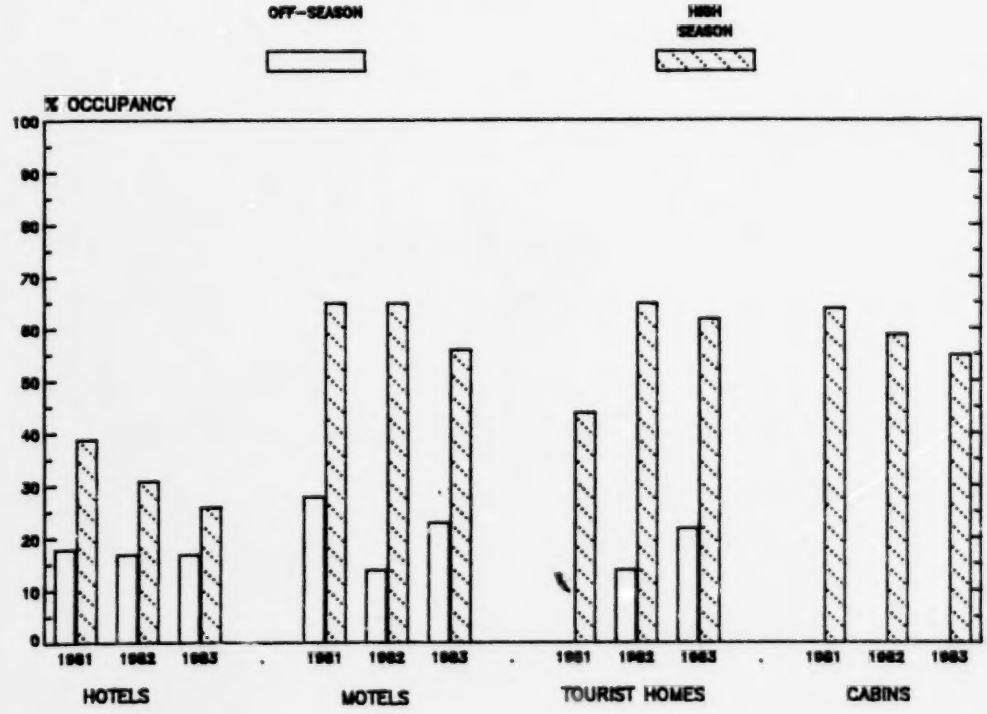
SEASONAL OCCUPANCY PERCENTAGES

REGION 3



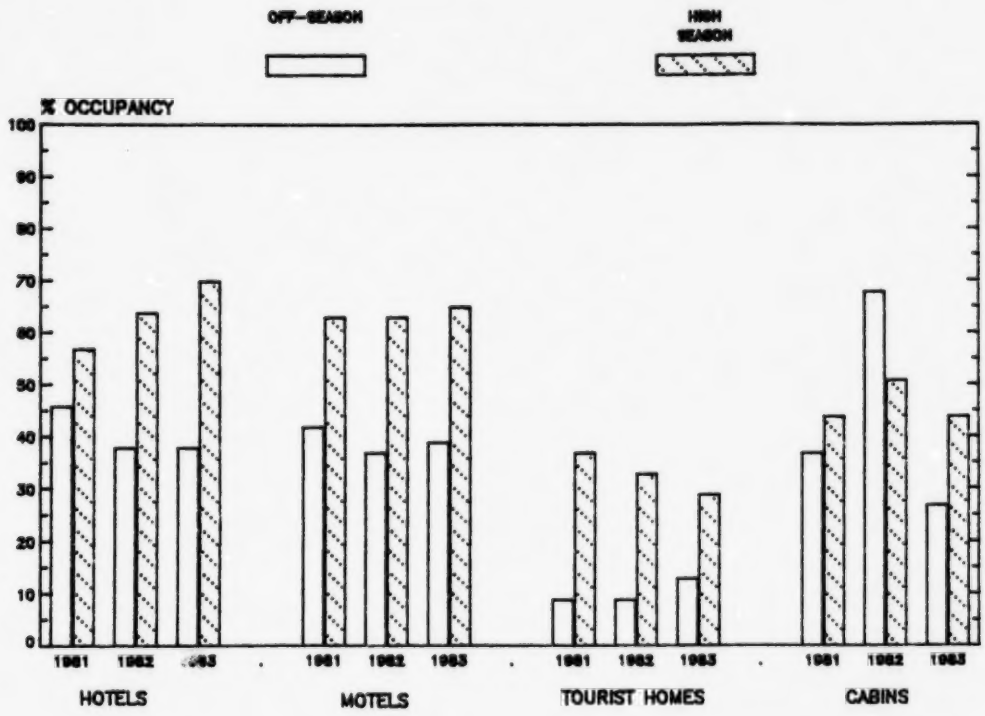
SEASONAL OCCUPANCY PERCENTAGES

REGION 4



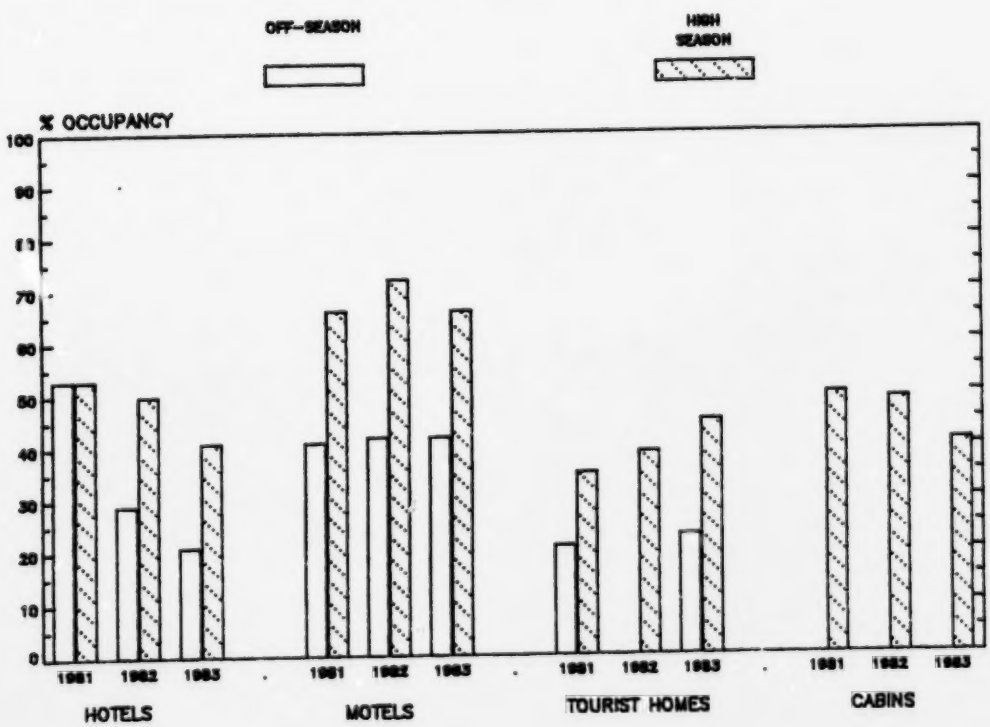
SEASONAL OCCUPANCY PERCENTAGES

REGION 5



SEASONAL OCCUPANCY PERCENTAGES

REGION 6



SEASONAL OCCUPANCY PERCENTAGES

REGION 7

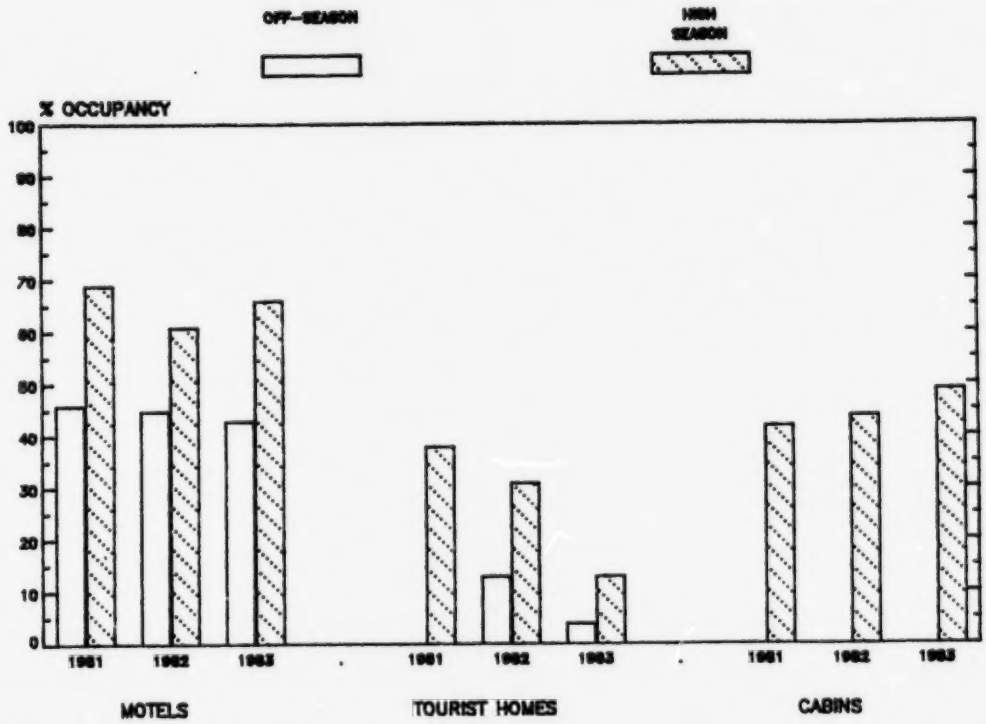


TABLE 1

INCREASES AND DECREASES OF ROOMS IN ACCOMMODATION (1974-1983)

Year	Hotel Rooms	Motel Rooms	Cabin Rooms	Other Increases	Total Increase	Total Decrease	Change	Total Rooms
1974	309	193	20	16	543	293	+250	10,730
1975	60	124	37	50	271	328	-57	10,673
1976	21	61	39	72	193	344	-151	10,522
1977	47	45	129	65	286	206	+80	10,602
1978	80	61	0	26	167	207	-40	10,562
1979	36	48	26	95	205	253	-48	10,514
1980	206	162	3	36	407	302	+105	10,619
1981	45	206	3	59	313	161	+152	10,771
1982	89	26	18	64	197	135	+62	10,833
1983	39	45	49	32	165	386	-221	10,612

TABLE 2

TOTAL VALUE OF CONSTRUCTION PERFORMED FOR
HOTELS, CLUBS, RESTAURANTS, CAFETERIAS, AND TOURIST CABINS
IN NOVA SCOTIA (1974-1983)

YEAR	NEW CONSTRUCTION ($000's)	REPAIRS ($000's)	TOTAL ($000's)
1974	5,458	1,220	6,678
1975	1,339	1,269	2,608
1976	3,875	1,244	5,119
1977	3,602	978	4,580
1978	2,997	932	3,929
1979	5,731	1,889	7,620
1980	7,389	1,905	11,616*
1981	9,451	3,096	9,212*
1982	8,744	3,707	8,975*
1983	6,108	3,931	10,390*

SOURCE: preliminary, revised, actual figures available from Statistics Canada Catalogue 64-201, Construction in Canada

* Revised

TABLE 3

NUMBER OF ESTABLISHMENTS BY NUMBER OF ROOMS (1977 - 1983)

NUMBER OF ROOMS	1977	1978	1979	1980	1981	1982	1983
3 - 10	163	152	150	146	160	170	177
11 - 20	106	101	98	96	95	90	86
21 - 30	41	39	37	40	37	42	40
31 - 40	35	38	37	33	33	33	30
41 - 50	16	15	14	14	15	15	14
51 - 60	8	9	10	11	11	11	11
61 - 70	7	8	8	6	7	6	6
71 - 80	9	9	9	7	6	6	6
81 - 90	4	4	5	5	5	5	4
91 - 100	4	4	3	4	4	4	5
100 Plus	15	15	16	17	18	18	17
TOTALS	408	394	387	379	391	400	396

LICENSED ACCOMMODATIONS

TABLE 3 a

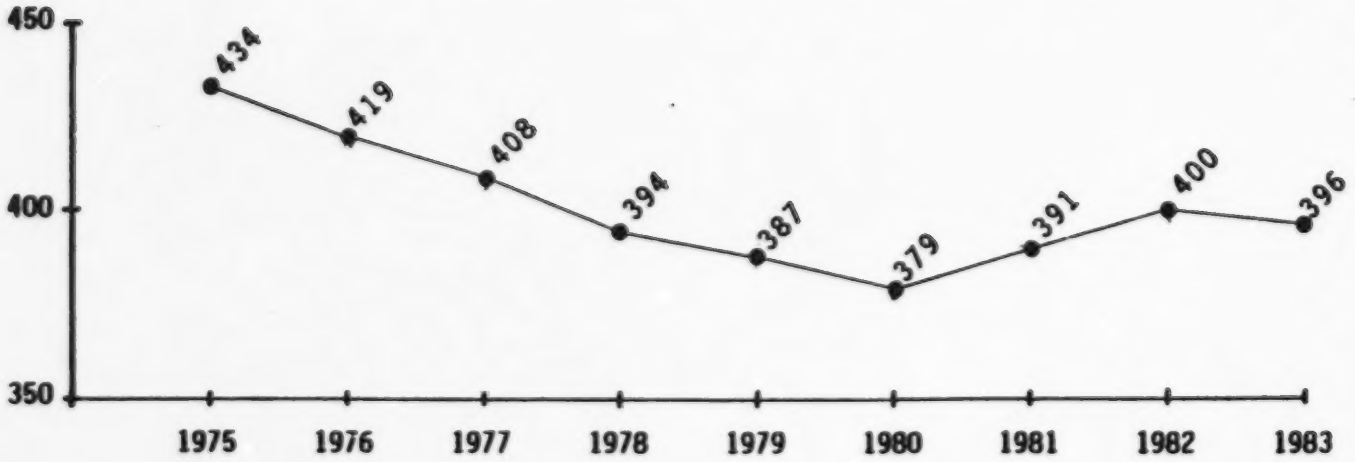


TABLE 4

CHANGES IN OWNERSHIP BY TYPE OF ACCOMMODATION (1974 - 1983)

TYPE	1974	1975	1976	1977	1978	1979	1980	1981	1982	1983
Hotels	7	8	6	3	-	10	2	2	5	1
Motels	16	17	15	10	12	14	12	11	12	8
Tourist Homes	-	-	-	-	-	-	-	4	1	-
Cabins	4	3	7	-	3	2	1	3	1	1
TOTALS	27	28	28	13	15	26	15	*24	19	10

*Tourist Homes and Cottages are counted twice, once under tourist homes and once under cottages.

TABLE 5

FACILITIES AND SERVICES OF ACCOMMODATION IN NOVA SCOTIA (1974 - 1983)

FACILITIES	1974	1975	1976	1977	1978	1979	1980	1981	1982	1983	(1974-1983) CHANGE
Number of Licensed Establishments	440	434	419	408	394	387	379	391	400	396	- 1%
Available Rooms Per Licensed Establishments	24.3	24.5	25.1	26.0	26.8	27.2	28	27	28	26	- 7%
Total Rooms	10,730	10,673	10,602	10,602	10,562	10,514	10,619	10,771	10,833	10,612	- 2%
Private Baths	8,969	9,013	8,939	9,056	9,107	9,131	9,334	9,263	9,538	9,238	- 3%
Room Increase Per Year	250	--	--	80	--	--	105	313	62	--	--
Room Decrease Per Year	--	57	151	--	40	48	--	161	--	221	--
SERVICES											
One Meal	80	90	79	88	81	77	76	83	92	104	+ 13%
Two Meals	16	16	18	20	29	29	30	38	35	33	- 6%
Three Meals	158	152	156	151	134	129	122	121	118	107	- 9%
Open All Year	231	224	219	217	210	203	201	199	206	202	- 2%
Seasonal	209	210	200	191	184	184	178	192	194	194	--
Sprinklers	26	27	27	28	30	29	28	28	25	25	--
Fire Detection	177	181	183	182	184	182	179	192	194	194	--
T.V. In All Rooms	230	231	233	239	244	237	232	230	233	221	- 1%
Swimming Pools	48	48	49	51	66	62	61	60	67	64	- 4%
Phones In All Rooms	122	125	125	126	127	123	121	121	121	119	- 2%

SOURCE: Nova Scotia Department of Tourism

TABLE 6

TOTAL LICENSED ROOMS AVAILABLE IN NOVA SCOTIA BY TYPE OF ACCOMMODATION (1974 - 1983)

	HOTEL		MOTEL		TOURIST HOME		CABIN		TOTAL	
YEAR	ROOMS AVAILABLE	PERCENT OF TOTAL	ROOMS AVAILABLE	PERCENT OF TOTAL	ROOMS AVAILABLE	PERCENT OF TOTAL	ROOMS AVAILABLE	PERCENT OF TOTAL	ROOMS AVAILABLE	PERCENT OF TOTAL
1974	3,693	34.4%	5,067	47.2%	335	3.1%	1,635	15.2%	10,730	100.0%
1975	3,636	34.1%	5,184	48.6%	325	3.0%	1,528	14.3%	10,673	100.0%
1976	3,502	33.3%	5,242	49.8%	309	2.9%	1,469	14.0%	10,522	100.0%
1977	3,507	33.1%	5,253	49.5%	274	2.6%	1,568	14.8%	10,602	100.0%
1978	3,492	33.1%	5,305	50.2%	251	2.4%	1,514	14.3%	10,562	100.0%
1979	3,518	33.2%	5,285	50.3%	285	2.7%	1,453	13.8%	10,514	100.0%
1980	3,599	33.5%	5,383	50.7%	262	2.5%	1,415	13.3%	10,619	100.0%
1981	3,572	33.1%	5,517	51.2%	302	2.9%	1,380	12.8%	10,771	100.0%
1982	3,616	33.0%	5,533	51.0%	325	3.0%	1,359	13.0%	10,833	100.0%
1983	3,454	32.5%	5,492	51.8%	330	3.1%	1,336	12.6%	10,612	100.0%

SOURCE: Nova Scotia Department of Tourism

TOTAL LICENSED ROOMS

TABLE 6 a

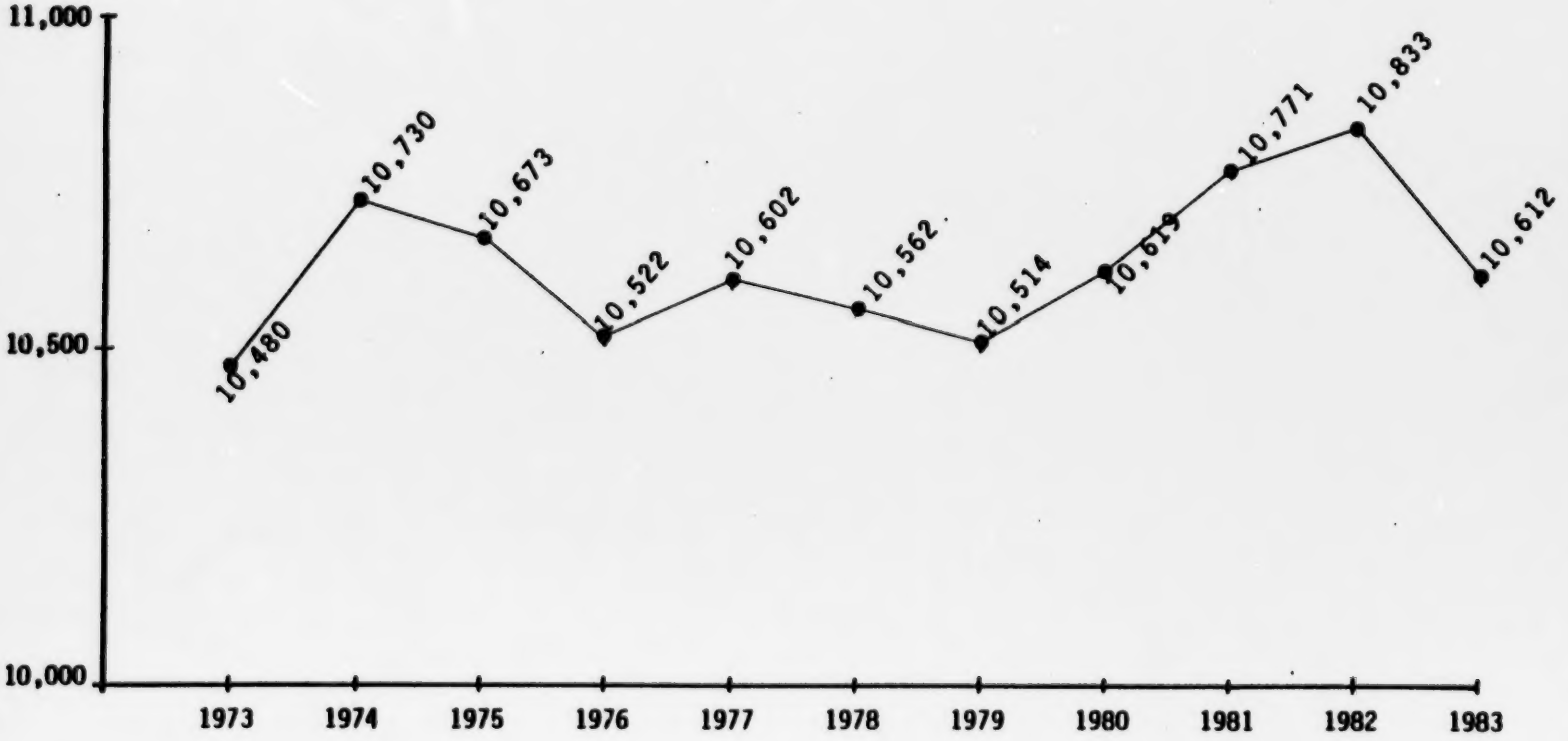


TABLE 7

TOTAL LICENSED ROOMS AVAILABLE IN NOVA SCOTIA BY REGION (1974 - 1983)

	ANNAPOLIS VALLEY		SOUTH SHORE		HALIFAX/DARTMOUTH		EASTERN SHORE	
YEAR	ROOMS AVAILABLE	PERCENT OF TOTAL	ROOMS AVAILABLE	PERCENT OF TOTAL	ROOMS AVAILABLE	PERCENT OF TOTAL	ROOMS AVAILABLE	PERCENT OF TOTAL
1974	2,103	19.6%	1,155	10.8%	3,114	29.0%	206	1.9%
1975	2,041	19.1%	1,146	10.7%	3,102	29.1%	186	1.8%
1976	1,965	18.7%	1,132	10.8%	3,017	28.7%	198	1.9%
1977	1,982	18.7%	1,120	10.6%	3,003	28.3%	214	2.0%
1978	1,933	18.3%	1,078	10.2%	3,050	28.9%	214	2.0%
1979	1,929	18.3%	1,061	10.1%	3,038	29.0%	208	2.0%
1980	1,935	18.2%	1,001	9.4%	3,296	31.1%	208	2.0%
1981	1,921	17.8%	1,045	9.7%	3,313	30.8%	210	2.0%
1982	1,957	18.1%	1,027	9.5%	3,308	30.5%	210	1.9%
1983	1,945	18.3%	1,020	9.6%	3,311	31.2%	213	2.0%

	CAPE BRETON		NORTHUMBERLAND SHORE		FUNDY SHORE		TOTAL	
YEAR	ROOMS AVAILABLE	PERCENT OF TOTAL	ROOMS AVAILABLE	PERCENT OF TOTAL	ROOMS AVAILABLE	PERCENT OF TOTAL	ROOMS AVAILABLE	PERCENT OF TOTAL
1974	2,310	21.4%	930	8.7%	912	8.5%	10,730	100.0%
1975	2,351	22.0%	847	7.9%	1,000	9.4%	10,673	100.0%
1976	2,380	22.6%	847	8.0%	983	9.3%	10,522	100.0%
1977	2,504	23.6%	840	7.9%	939	8.9%	10,602	100.0%
1978	2,520	23.9%	808	7.6%	959	9.1%	10,562	100.0%
1979	2,522	24.2%	783	7.4%	943	9.0%	10,514	100.0%
1980	2,561	24.1%	782	7.4%	836	7.8%	10,619	100.0%
1981	2,700	25.0%	777	7.2%	805	7.5%	10,771	100.0%
1982	2,754	25.4%	765	7.1%	812	7.5%	10,833	100.0%
1983	2,639	24.9%	720	6.8%	764	7.2%	10,612	100.0%

* Prior to 1974, Northumberland Shore Region and Fundy Shore Region were jointly known as "Northern Nova Scotia Region." In 1974, the two new regions were formed, and Antigonish County was removed from the Eastern Shore Region and placed in the Northumberland Shore Region (see map).

SOURCE: Nova Scotia Department of Tourism

TABLE 8

TOTAL LICENSED ROOMS AVAILABLE IN NOVA SCOTIA BY TYPE OF ACCOMMODATION AND BY REGION (1983)

	HOTEL		MOTEL		TOURIST HOME		CABIN		TOTAL	
REGIONS	ROOMS AVAILABLE	PERCENT OF TOTAL	ROOMS AVAILABLE	PERCENT OF TOTAL	ROOMS AVAILABLE	PERCENT OF TOTAL	ROOMS AVAILABLE	PERCENT OF TOTAL	ROOMS AVAILABLE	PERCENT OF TOTAL
Annapolis Valley	557	28.6%(1)	996	51.2%	95	4.9%	297	15.3%	1,945	100.0%
South Shore	226	22.2%	511	50.0%	54	5.3%	229	22.5%	1,020	100.0%
Halifax/Dartmouth	2,122	64.1%	1,145	34.6%	10	.3%	34	1.0%	3,311	100.0%
Eastern Shore	22	10.3%	89	41.8%	8	3.8%	94	44.1%	213	100.0%
Cape Breton	447	16.9%	1,608	60.9%	114	4.3%	470	17.8%	2,639	100.0%
Northumberland Shore	73	10.1%	495	68.8%	24	3.3%	128	17.8%	720	100.0%
Fundy Shore	7	.9%	648	84.8%	25	3.3%	84	11.0%	764	100.0%
PROVINCE	3,454	32.5%	5,492	51.8%	330	3.1%	1,336	12.6%	10,612	100.0%

(1) Rows will add to total 100%; the columns will not.

SOURCE: Inspection Services, Nova Scotia Department of Tourism

TABLE 9

AVERAGE ANNUAL ROOM OCCUPANCY PERCENTAGES
BY TYPE OF ACCOMMODATION (1974 - 1983)

YEAR	HOTELS	MOTELS	TOURIST HOMES	CABINS
1974	52%	55%	20%	28%
1975	51%	54%	22%	27%
1976	50%	50%	18%	26%
1977	55%	53%	27%	46%
1978	57%	54%	25%	43%
1979	62%	56%	32%	32%
1980	64%	58%	30%	44%
1981	61%	57%	33%	45%
1982	62%	55%	34%	47%
1983	60%	64%	30%	41%

SOURCE: Nova Scotia Department of Tourism

TABLE 10

ROOM OCCUPANCY PERCENTAGES BY ACCOMMODATION TYPE BY REGION AND BY MONTH 1983

ACCOMMODATION TYPE BY REGION(1)		MAXIMUM ROOMS REPORTING		JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	AVERAGE (2.
								PERCENTAGES								
Hotel	1	557		33	34	38	41	48	51	76	85	68	45	37	26	53
	2	226		15	22	18	23	17	34	63	65	54	31	18	11	35
	3	2122		49	54	66	60	62	71	75	84	86	79	65	45	66
	4	22		23	17	18	17	26	24	57	13	28	13	9	14	21
	5	447		25	32	34	48	40	58	84	84	69	57	59	35	52
	6	73		25	21	22	20	30	21	59	60	39	28	9	18	29
	7	7		--	--	--	--	--	--	--	--	--	--	--	--	-- (3
PROVINCIAL TOTAL		3454	AVERAGE	43	48	58	54	53	63	75	82	69	68	58	41	60
Motel	1	996		36	40	45	39	41	44	77	73	64	42	39	28	50
	2	511		34	40	38	33	38	40	76	77	62	45	42	29	50
	3	1145		48	52	65	64	63	71	86	89	85	75	67	47	68
	4	89		17	16	26	26	35	38	76	73	57	33	27	12	41
	5	1608		36	38	44	47	32	43	81	83	64	48	44	32	53
	6	495		38	42	46	44	42	50	84	76	66	51	46	33	54
	7	648		39	43	50	47	44	53	79	74	68	52	45	30	56
PROVINCIAL TOTAL		5492	AVERAGE	40	43	50	48	44	50	81	79	68	53	47	35	64
Tourist Homes	1	95		1	0	4	5	18	21	51	56	41	29	13	20	34
	2	54		23	9	7	4	8	19	44	38	28	12	7	1	25
	3	10		27	43	50	44	65	90	93	91	88	76	69	39	67
	4	8		27	25	20	19	32	43	84	89	71	24	29	4	39
	5	114		--	1	1	53	20	14	43	48	19	10	2	2	26
	6	24		15	35	19	16	28	30	69	61	35	24	27	37	36
	7	25		3	2	4	7	4	6	21	21	11	7	7	5	10
PROVINCIAL TOTAL		330	AVERAGE	11	13	12	20	20	20	48	50	30	19	17	14	30
Cabin	1	297		--	--	--	13	10	14	40	47	19	39	--	--	28
	2	229		15	64	51	39	11	22	82	78	42	13	--	--	39
	3	34		50	58	63	59	95	94	95	96	93	91	74	83	77
	4	94		--	--	--	--	10	35	72	73	46	45	--	--	49
	5	470		54	96	73	49	10	21	73	66	33	15	45	37	41
	6	128		--	--	--	--	--	17	62	77	16	--	--	--	41
	7	84		--	--	--	--	22	59	57	56	22	3	--	--	42
PROVINCIAL TOTAL		1336	AVERAGE	50	75	67	46	13	24	67	66	33	21	56	60	41

(1) Regions: 1. Annapolis Valley
2. South Shore
3. Halifax/Dartmouth
4. Eastern Shore
5. Cape Breton
6. Northumberland Shore
7. Fundy Shore

(2) Rows for regions or months cannot be added to obtain average
(3) No establishments open for the month

N.B. Delinquent occupancy returns can alter occupancy percentages.

SOURCE: Nova Scotia Department of Tourism

TABLE 11

TOTAL GUEST DAYS IN ACCOMMODATION IN NOVA SCOTIA
BY TYPE OF ACCOMMODATION (1974 - 1983)

	HOTEL		MOTEL		TOURIST HOME		CABIN		TOTAL	
YEAR	GUEST DAYS	PERCENT OF TOTAL	GUEST DAYS	PERCENT OF TOTAL	GUEST DAYS	PERCENT OF TOTAL	GUEST DAYS	PERCENT OF TOTAL	GUEST DAYS	PERCENT OF TOTAL
1974	887,954	34.9%	1,496,686	58.8%	18,927	0.7%	143,664	5.6%	2,547,231	100.0%
1975	915,707	35.1%	1,532,365	58.8%	19,232	0.7%	140,830	5.4%	2,608,134	100.0%
1976	848,514	34.2%	1,483,716	59.8%	16,305	0.7%	131,543	5.3%	2,480,078	100.0%
1977	866,952	35.3%	1,438,026	58.5%	16,386	0.7%	135,673	5.5%	2,457,037	100.0%
1978	885,561	34.3%	1,534,319	59.4%	17,652	0.7%	144,202	5.6%	2,581,734	100.0%
1979	978,068	36.7%	1,538,763	57.8%	21,046	0.7%	120,388	4.8%	2,658,265	100.0%
1980	890,541	32.6%	1,712,092	62.7%	20,880	0.7%	105,773	4.0%	2,729,286	100.0%
1981	975,805	34.7%	1,699,289	60.6%	22,504	0.8%	108,242	3.9%	2,805,840	100.0%
1982	931,374	35.2%	1,568,026	59.3%	25,849	1.0%	118,903	4.5%	2,644,152	100.0%
1983	931,443	34.2%	1,645,649	60.5%	30,827	1.1%	113,616	4.2%	2,721,535	100.0%

SOURCE: Nova Scotia Department of Tourism

TABLE 12

TOTAL GUEST DAYS IN ACCOMMODATIONS IN NOVA SCOTIA BY REGION (1974 - 1983)

YEAR	ANNAPOLIS VALLEY GUEST ROOMS	ANNAPOLIS VALLEY PERCENT OF TOTAL	SOUTH SHORE GUEST ROOMS	SOUTH SHORE PERCENT OF TOTAL	HALIFAX/DARTMOUTH GUEST ROOMS	HALIFAX/DARTMOUTH PERCENT OF TOTAL	EASTERN SHORE GUEST ROOMS	EASTERN SHORE PERCENT OF TOTAL
1974	407,894	16.0%	203,672	8.0%	926,004	36.4%	35,519*	1.4%
1975	413,218	15.8%	208,344	8.0%	962,315	36.9%	30,226	1.2%
1976	378,028	15.2%	203,223	8.2%	918,546	37.0%	27,744	1.1%
1977	391,651	15.9%	190,927	7.8%	940,829	38.3%	26,361	1.1%
1978	417,849	16.2%	205,300	7.9%	1,014,552	39.3%	33,231	1.3%
1979	414,334	15.5%	210,240	7.9%	1,061,857	40.0%	32,570	1.2%
1980	425,113	15.5%	214,822	7.9%	1,087,832	40.0%	32,419	1.2%
1981	440,289	15.1%	218,497	7.5%	1,162,236	40.0%	36,798	1.3%
1982	405,038	15.3%	180,192	6.7%	1,119,800	42.4%	34,694	1.3%
1983	410,263	15.1%	204,569	7.5%	1,160,987	42.7%	32,660	1.2%

YEAR	CAPE BRETON GUEST ROOMS	CAPE BRETON PERCENT OF TOTAL	NORTHUMBERLAND SHORE GUEST ROOMS	NORTHUMBERLAND SHORE PERCENT OF TOTAL	FUNDY SHORE GUEST ROOMS	FUNDY SHORE PERCENT OF TOTAL	TOTAL GUEST ROOMS	TOTAL PERCENT OF TOTAL
1974	542,312	21.2%	205,389	8.0%	228,441	9.0%	2,547,231	100.0%
1975	543,564	20.8%	212,100	8.1%	238,370	9.1%	2,608,134	100.0%
1976	542,058	21.9%	185,599	7.5%	224,880	9.1%	2,457,037	100.0%
1977	499,641	20.3%	184,578	7.5%	223,050	9.1%	2,457,037	100.0%
1978	492,656	19.1%	177,385	6.9%	240,761	9.3%	2,581,734	100.0%
1979	543,487	20.4%	179,228	6.7%	216,549	8.1%	2,658,265	100.0%
1980	552,143	20.2%	198,540	7.2%	218,417	8.0%	2,729,286	100.0%
1981	537,719	18.7%	193,821	6.8%	216,480	10.6%	2,805,840	100.0%
1982	530,826	20.1%	163,647	6.2%	209,955	8.0%	2,644,152	100.0%
1983	541,756	19.9%	161,657	5.9%	209,643	7.7%	2,721,535	100.0%

* Prior to 1974, Northumberland Shore Region and Fundy Shore Region were jointly known as "Northern Nova Scotia Region". In 1974, the two new regions were formed and Antigonish County was removed from the Eastern Shore Region and place in Northumberland Shore Region (see map).

SOURCE: Nova Scotia Department of Tourism

TABLE 13

TOTAL GUEST DAYS IN ACCOMMODATIONS IN NOVA SCOTIA BY TYPE OF ACCOMMODATION AND BY REGION (1983)

REGION	HOTEL	PERCENT OF TOTAL	MOTEL	PERCENT OF TOTAL	TOURIST HOME	PERCENT OF TOTAL	CABIN	PERCENT OF TOTAL	TOTAL ALL ACCOMMODATION	PERCENT OF TOTAL
1 Annapolis Valley	93,759	23%	296,554	72%	10,065	3%	9,885	2%	410,263	100.0%
2 South Shore	40,107	20%	141,980	69%	3,815	2%	18,667	9%	204,569	100.0%
3 Halifax/ Dartmouth	707,484	61%	443,333	38.9%	2,331	.2%	7,839	.7%	1,160,987	100.0%
4 Eastern Shore	897	3%	17,813	55%	1,131	3%	12,837	39%	32,660	100.0%
5 Cape Breton	80,048	15%	398,061	73%	10,475	2%	53,172	10%	541,756	100.0%
6 Northumberland	9,166	6%	145,716	90%	2,599	2%	4,176	3%	161,657	100.0%
7 Fundy Shore	--	--	202,192	96%	411	.2%	7,040	3.4%	209,643	100.0%
PROVINCE	931,443	34.2%	1,645,649	60.5%	30,827	1.1%	113,616	4.2%	2,721,535	100.0%

SOURCE: Nova Scotia Department of Tourism

TOTAL GUEST DAYS BY TYPE (1983)

TABLE 13 a

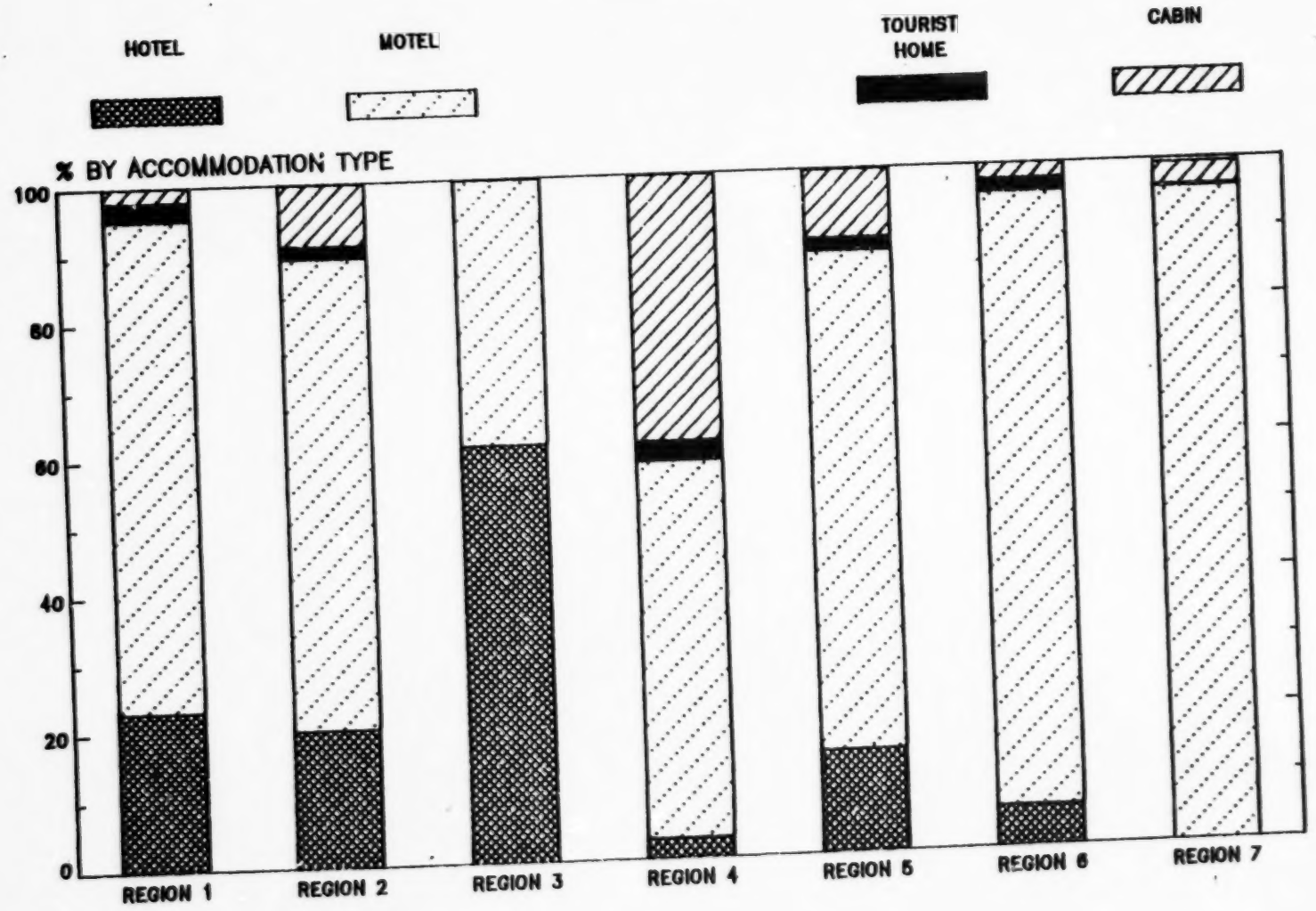


TABLE 14

TOTAL GUEST DAYS IN ACCOMMODATIONS IN NOVA SCOTIA BY QUARTER (1974 - 1983

	FIRST QUARTER		SECOND QUARTER		THIRD QUARTER		FOURTH QUARTER		TOTAL	
YEAR	GUEST DAYS	PERCENT OF TOTAL	GUEST DAYS	PERCENT OF TOTAL	GUEST DAYS	PERCENT OF TOTAL	GUEST DAYS	PERCENT OF TOTAL	GUEST DAYS	PERCENT OF TOTAL
1974	371,900	14.6%	525,869	20.7%	1,228,324	48.2%	421,138	16.5%	2,547,231	100.0%
1975	350,445	13.4%	559,848	21.5%	1,276,072	48.9%	421,769	16.2%	2,608,134	100.0%
1976	358,102	14.4%	524,922	21.2%	1,203,817	48.5%	393,237	15.9%	2,480,078	100.0%
1977	354,737	14.4%	535,749	21.8%	1,134,288	46.2%	432,263	17.6%	2,457,037	100.0%
1978	368,315	14.3%	563,922	21.8%	1,211,860	46.9%	437,637	17.0%	2,581,734	100.0%
1979	392,889	14.8%	581,917	21.9%	1,235,937	46.5%	447,522	16.8%	2,658,265	100.0%
1980	392,189	14.3%	589,742	21.7%	1,283,122	47.0%	464,233	17.0%	2,729,286	100.0%
1981	423,367	15.1%	650,829	23.2%	1,283,368	45.7%	448,276	16.0%	2,805,840	100.0%
1982	410,228	15.5%	566,957	21.4%	1,251,307	47.4%	415,660	15.7%	2,644,152	100.0%
1983	396,121	14.6%	577,075	21.2%	1,275,422	46.8%	472,917	17.4%	2,721,535	100.0%

SOURCE: Nova Scotia Department of Tourism

TABLE 15

TOTAL GUEST DAYS IN ACCOMMODATIONS IN NOVA SCOTIA BY QUARTER AND BY REGION (1983)

REGION	FIRST QUARTER		SECOND QUARTER		THIRD QUARTER		FOURTH QUARTER		TOTAL	
	GUEST DAYS	PERCENT OF TOTAL	GUEST DAYS	PERCENT OF TOTAL	GUEST DAYS	PERCENT OF TOTAL	GUEST DAYS	PERCENT OF TOTAL	GUEST DAYS	PERCENT OF TOTAL
Annapolis Valley	45,614	11%	81,690	20%	223,574	54.5%	59,385	14.51%	410,263	100.0%
South Shore	20,593	10.1%	38,334	18.7%	120,306	58.8%	25,336	12.4%	204,569	100.0%
Halifax/ Dartmouth	227,173	19.6%	278,480	24%	403,229	34.7%	252,105	21.7%	1,160,987	100.0%
Eastern Shore	1,616	4.9%	5,992	18.3%	21,325	65.3%	3,727	11.4%	32,660	100.0%
Cape Breton	49,738	9.2%	96,745	17.9%	321,509	59.3%	73,764	13.6%	541,756	100.0%
Northumber-land Shore	21,500	13.3%	32,213	19.9%	84,228	52.1%	23,716	14.7%	161,657	100.0%
Fundy Shore	29,887	14.3%	43,621	20.8%	101,251	48.3%	34,884	16.6%	209,643	100.0%
PROVINCE	396,121	14.6%	577,075	21.2%	1,275,422	46.8%	472,917	17.4%	2,721,535	100.0%

NOTE: Columns of percentages will not add for totals.

SOURCE: Nova Scotia Department of Tourism

TOTAL GUEST DAYS IN ACCOMMODATIONS BY QUARTER (1983)

TABLE 15 a

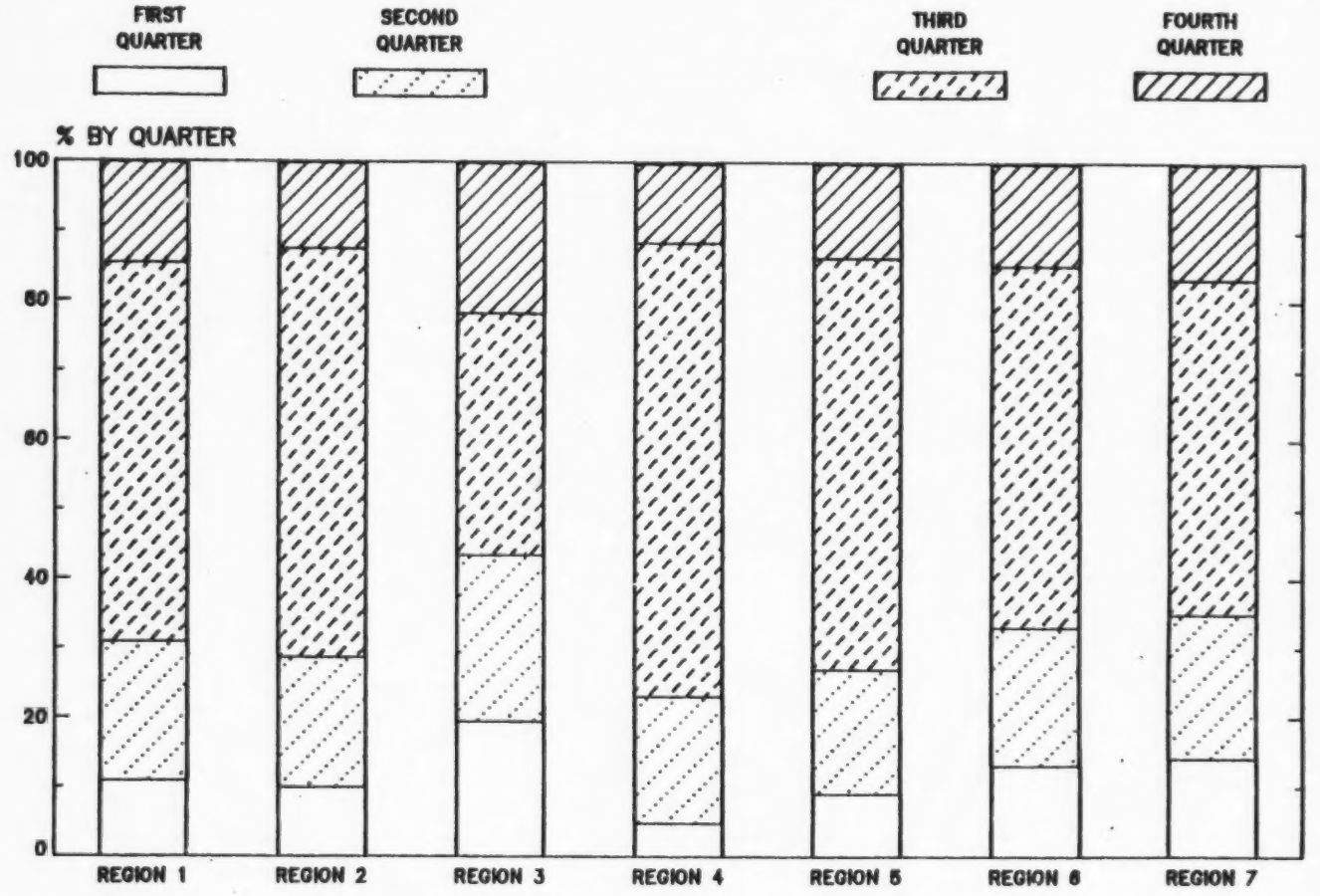


TABLE 16

AVAILABLE CAMPSITES IN NOVA SCOTIA CAMPGROUNDS BY TYPE (1974 - 1983)

	PRIVATE CAMPGROUNDS			MUNICIPAL CAMPGROUNDS			PROVINCIAL CAMPGROUNDS			FEDERAL CAMPGROUNDS		
YEAR	CAMPGROUND	SERVICED SITES	UNSERVICED SITES	CAMPGROUND	SERVICED SITES	UNSERVICED SITES	CAMPGROUND	SERVICED SITES	UNSERVICED SITES	CAMPGROUND	SERVICED SITES	UNSERVICED SITES
1974	160	5,557	4,477	9	141	347	18	--	1,218	8	107	1,173
1975	155	6,050	4,402	8	130	391	18	--	1,407	8	107	1,173
1976	153	6,130	3,903	7	142	329	18	--	1,381	8	107	1,129
1977	143	6,244	3,824	8	177	348	19	--	1,384	8	107	1,119
1978	142	6,497	3,888	8	215	308	19	--	1,384	8	107	1,062
1979	140	6,682	3,856	7	231	270	19	--	1,470	8	107	1,082
1980	143	6,699	4,039	7	231	270	19	--	1,424	8	107	1,074
1981	143	7,144	3,472	7	230	279	19	--	1,428	8	107	1,073
1982	140	6,926	3,348	7	241	279	19	--	1,428	8	107	1,073
1983	140	6,943	3,132	7	256	268	19	--	1,428	8	107	1,073

TOTAL, ALL CAMPGROUNDS

YEAR	CAMPGROUND	SERVICED SITES	UNSERVICED SITES
1974	195	5,805	7,215
1975	189	6,287	7,373
1976	186	6,379	6,742
1977	178	6,528	6,675
1978	177	6,819	6,642
1979	174	7,160	6,678
1980	177	7,037	6,807
1981	177	7,481	6,252
1982	174	7,274	6,128
1983	174	7,306	5,901

SOURCE: Nova Scotia Department of Tourism

TABLE 17

CAMPER REGISTRATIONS IN NOVA SCOTIA BY ORIGIN AND BY TYPE (1974 - 1983)

MUNICIPAL AND PRIVATE CAMPGROUNDS

YEAR	Nova Scotia		Other Canada		United States		Other Countries	Total, All Municipal/Private	
	Tents	Recreational Vehicles	Tents	Recreational Vehicles	Tents	Recreational Vehicles		Tents	Recreational Vehicles
1974	19,133	56,187	23,149	43,219	17,494	29,764		59,776	129,170
1975	19,432	60,725	26,099	43,709	22,403	35,243		67,934	139,758
1976	20,734	79,554	23,474	42,933	18,591	32,896		62,799	155,383
1977	25,225	85,929	23,708	49,744	18,238	38,609		67,171	174,282
1978[1]	(89,469)		(63,285)		(47,644)		627	(201,045)	
1979	113,326		85,403		46,047		—	244,776	
1980	80,447		48,529		32,536		1,011	162,523	
1981	75,618		55,715		41,266		1,650	174,249	
1982	64,667		43,155		35,349		1,584	144,755	
1983	60,551		40,705		39,251		1,406	141,913	

PROVINCIAL CAMPGROUNDS

YEAR	NOVA SCOTIA	OTHER CANADA	UNITED STATES	OTHER COUNTRIES	TOTAL PROVINCIAL
1974	16,781	10,595	7,865		35,251
1975	16,295	15,237	11,567		43,099
1976	15,509	12,622	8,529		36,660
1977	15,938	12,171	7,805		35,914
1978	18,829	11,555	7,648	113	38,145
1979	18,228	13,023	5,722	208	37,181
1980	16,759	10,688	5,954	339	33,740
1981	15,501	9,881	6,709	339	32,511
1982	14,191	9,531	5,826	328	29,876
* 1983	—	—	—	—	—

FEDERAL CAMPGROUNDS[2]

YEAR	KEJIMKUJIK NATIONAL PARK	CAPE BRETON HIGHLANDS NATIONAL PARK
1974	21,299	42,157
1975	19,454	38,926
1976	18,495	35,380
1977	20,899	34,591
1978	26,153	35,203
1979	26,567	34,532
1980	25,579	29,890
1981	27,670	29,449
1982	28,293	32,625
1983	27,867	27,453

(1) Figures for Tents and Recreational Vehicles have been combined for 1978.

(2) Federal camper statistics record <u>total camper nights</u> whereas private and provincial campgrounds report only on the number of <u>initial registrations.</u>

* Figures not available at time of printing.

TABLE 18

FARM AND COUNTRY VACATION HOMES, BED AND BREAKFAST HOMES AND YOUTH HOSTELS
NUMBER OF ESTABLISHMENTS AND NUMBER OF GUEST DAYS, BY YEAR (1975 - 1983)

TYPE OF ESTABLISHMENT	YEAR	NUMBER OF ESTABLISHMENTS	NUMBER OF GUESTS DAYS
Farm and Country Vacation Homes (1)	1975	40	2,500
	1976	47	4,000
	1977	39	3,434
	1978	36	3,496
	1979	40	4,895
	1980	41	4,993
	1981	34	4,511
	1982	34	4,068
	1983	36	4,822
Bed and Breakfast Homes(2)	1974	25	1,400
	1975	44	2,435
	1976	47	4,557
	1977	55	5,290
	1978	75	5,490
	1979	50	7,723
	1980	51	8,500
	1981	57	9,774
	1982	60	10,624
	1983	59	10,000
Youth Hostels(3)	1974	12	16,868
	1975	14	15,343
	1976	11	10,230
	1977	13	8,264*
	1978	9	9,098
	1979	10	9,104
	1980	13	8,854
	1981	13	8,605
	1982	12	7,398
	1983	11	8,256**

SOURCE: (1) Nova Scotia Farm and Country Vacation Home Association
(2) Cape Breton Development Corporation
(3) Nova Scotia Hostelling Association (yr./Oct.-Oct.)

*This figure is based on 11 establishments
**This figure is based on 10 establishments reporting.

TABLE 19

FARM AND COUNTRY VACATION HOMES BY ORGINS OF GUEST DAYS (1980-1983)

PLACE	1980	1981	1982	1983	(1982-1983) CHANGE
Nova Scotia	9.5%	10.0%	11.0%	9.6%	- 1.4%
PEI, NB, NFLD	1.6%	3.6%	2.7%	2.4%	- 0.3%
Ontario	17.0%	15.8%	15.1%	11.5%	- 3.6%
Quebec	5.4%	3.5%	3.3%	3.0%	- 0.3%
Western Canada	9.1%	9.2%	7.9%	6.9%	- 1.0%
New England States	25.5%	13.5%	17.9%	21.9%	- 4.0%
New York and South	18.6%	27.8%	19.2%	19.6%	+ 0.4%
Other USA	9.2%	13.8%	18.1%	19.9%	+ 1.8%
Europe and Other	4.0%	2.7%	5.2%	4.6%	- 0.6%

GUEST DAYS BY MONTH 1983

PERCENTAGE DISTRIBUTION OF GUEST DAYS BY MONTH WAS AS FOLLOWS:

	1980	1981	1982	1983	(1982-1983) CHANGE
January to April	1.4%	0.7%	2.2%	2.3%	+ 0.1%
May) June)	15.8%	14.1%	8.9%	12.7%	+ 3.8%
July) August)	61.3%	63.0%	65.8%	66.3%	+ 0.5%
September) October)	19.4%	21.4%	21.1%	17.7%	- 3.4%
November to December	2.1%	0.8%	2.0%	0.9%	- 1.1%

SOURCE: Nova Scotia Department of Agriculture

APPENDIX B

MONTHLY OCCUPANCY

RETURN FORM

NOVA SCOTIA

DEPARTMENT
OF
TOURISM

MONTHLY OCCUPANCY RETURN UNDER HOTEL REGULATIONS ACT

Name of Establishment _____

Address _____

_____

Date _____

Return for month of _____

Nature of Accommodation:

Hotel _____ Motel _____ T. Home _____ Cabins _____ Other _____ (Specify)

Available Accommodation:

No. of Bedrooms _____ No. of double beds _____ No. of single (or ¾) beds _____ No. of cots _____

(Note: Please include the total number of bedrooms in cabins)

Period of operation:

(Check one box)

☐ Full Year _____ ☐ Seasonal: From _____ To _____

_____

Signature of Operator

DO NOT COMPLETE THIS SECTION

For Departmental Use

% Room Occupancy for Month _____

Day	Rooms Occupied	No. of Guests
1		
2		
3		
4		
5		
6		
7		
8		
9		
10		
11		
12		
13		
14		
15		
16		
17		
18		
19		
20		
21		
22		
23		
24		
25		
26		
27		
28		
29		
30		
31		
TOTAL		

(See reverse side for instructions)

V4211

INSTRUCTIONS FOR COMPLETING OCCUPANCY RETURNS

1 Monthly Occupancy returns are required by law and must be submitted for each licensed place of accommodation for each month of the year it is operated. Completed forms should be returned within seven days after the end of each month.

2 The easiest method of keeping this record is to make daily entries. If the form is kept at your registration desk, it will only take a few seconds at the end of each day to enter the total number of guests, in the right hand columns.

3 With the exception of the area marked "Do Not Complete this Section", the entire form must be filled in for each month your establishment is operated.

4 If yours is a seasonal operation, please mark on your final return, "Closed for the Season".

5 If you should have no guests during any month your establishment is open for business, please mark the form "no guests", and return it as usual.

6 If any, or all, of your establishment opens or closes during any month for which you are making a return, please indicate the date on which operation started or ended.

7 Under **Nature of Accommodation** place a check mark opposite the type of accommodation you operate. If, for example, you have a tourist home and cabins and the cabins are closed in January, you would not put a check mark opposite cabins on your January return.

8 Under **Available Accommodation** please fill in the number of bedrooms available and the number of beds in each category that are available in the month for which you are making a return. If part of your establishment is closed during the winter months, the bedrooms and beds in this part should not be included in returns made during this period.

9 Blank forms are sent out periodically, but additional forms will be supplied on request at any time.

10 Please complete the reverse side of this form for the current month and return it within seven days after the end of the month to — HOTEL STATISTICS, MARKETING DIVISION. DEPARTMENT OF TOURISM, P.O. BOX 456, HALIFAX, NOVA SCOTIA. B3J 2R5.

(The figures which you submit are needed for statistical purposes only, and this information is not revealed to any individual, firm or other Department of the Government, with the exception of the Provincial Government Loan Agency).